



Memorandum of Understanding

This Memorandum of Understanding (MoU) is being entered into on the 21st of October 2024 between LRR Technologies (Hyderabad) Pvt Ltd (referred to hereafter as "100pins"), located at 305, 6-3-628/9/3&4, Anand Nagar, Khairatabad, Hyderabad – 500004 and represented by its Managing Director; and Malla Reddy College of Engineering ("Malla Reddy College of Engineering"), headquartered at Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100, and represented by its Principal; and collectively referred to as "Parties".

Purpose

This MoU is being entered into for the following reasons:

1. Enable the development and operation by 100pins of certain official web and mobile apps for Malla Reddy College of Engineering, using 100pins' proprietary code, themes, hosting infrastructure and messaging engines
2. Authorize 100pins to upload the mobile apps (first version and all subsequent updates) to the Google Play Store and Apple App Store on behalf of Malla Reddy College of Engineering

Responsibilities and Rights of the Parties

1. 100pins will offer the services mentioned above for free. Any data shared by Malla Reddy College of Engineering with 100pins, or by the users who use the web/mobile apps, will reside on the machines hosting the apps (or their backups). 100pins will be allowed by Malla Reddy College of Engineering to send messages of its own to the users of the web/mobile apps.
2. 100pins will create the applications, and upload them to the Google Play Store and Apple App Store through its own accounts. If Malla Reddy College of Engineering would like the apps to be uploaded onto its own Play Store and Apple App Store accounts, it will need to share the credentials of such accounts with 100pins.
3. All content to be added to the apps will be the responsibility of Malla Reddy College of Engineering. 100pins will merely provide a back-end content management system (CMS) to add the content.
4. Malla Reddy College of Engineering will make downloading and usage of the apps built by 100pins mandatory for all the faculty, staff and colleges under it. Specifically, capturing student feedback for every class will be made mandatory.
5. Moderation, appropriateness and legality of the content and the messages sent on the web/mobile apps will be the responsibility solely of Malla Reddy College of Engineering; 100pins is merely a technology provider. Malla Reddy College of Engineering will need to abide by all the terms of using the 100pins services posted on the 100pins.com website, which will hold in case of any differences or disputes, and which may be revised from time to time.
6. Both Parties reserve the right to withdraw from this MOU at any time, with prior notice of 30 days.

The Parties hereby agree to the terms and conditions outlined in this MoU, and such is demonstrated throughout by their signatures below:

Name: Dr. M. Ashok
Designation: Principal
Signature: [Signature]
Date: 21/10/2024

Name: P.M.V. Sai Kumar
Designation: DIRECTOR
Signature: [Signature]
Date: 21/10/2024



Principal
MALLA REDDY COLLEGE OF ENGG.
Maisammaguda, Dhulapally Post,
Kompally, Secunderabad-500 100, T.S